

The Freeport Sustainability Advisory Board  
presents



# MAINE BUILDINGS: Innovations in Energy Efficiency and Sustainability

Monday, March 9

6:30 - 7:30pm

Freeport Community Center - 53 Depot Street

*Complimentary food will be provided along with beer from Maine Beer Company.*

Our speakers will lay bare the challenges of  
climate sensitive construction and renovation of our built environment.  
**Bonus! This is a potential game changer for Maine's forest industries!**  
How can Freeport help lead the way?



Naomi Beal, Executive Director

passivhausMaine (phME), is a founding member of phME and also a founding board member of the North American Passive House Network. She embraces the challenge of developing phME into a sustainable organization through local, national and international partnerships. Naomi believes Maine's economic development can be fostered through a framework of building efficiency and innovative and traditional wood products. She lives in South Freeport, ME.

## Our Panel



William Ginn, Managing Director  
GO Lab, is a business strategy consultant who has served in senior leadership positions in both nonprofit organizations and businesses. During his tenure at The Nature Conservancy, he served as Chief Conservation Officer and then Executive Vice President, founding NatureVest, a partnership with private investors that has brought over \$200 million of investment into conservation projects worldwide.



Ellen L. Belknap, AIA, is president of SMRT Architects and Engineers, a full-service firm designing healthcare, science/technology/industry, education, justice, government and corporate office facilities. She champions transparency and a strengths-based leadership philosophy. She is currently serving on the Buildings, Infrastructure and Housing Working Group of the Maine Climate Council and is committed to advocacy for sustainability in design and construction. Ellen earned her Masters of Architecture at Columbia University and her undergraduate degree at Cornell University.