

# New Momentum Grant Program Offers Funds to Activate Public Spaces in Downtown Freeport



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## FOR IMMEDIATE RELEASE

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FREEPORT, MAINE. Visitors to Downtown Freeport in the months ahead will enjoy fresh amenities in public spaces thanks to a local grant program. The Town of Freeport is offering Downtown Momentum Grant Program funds for innovative projects in publicly accessible spaces, like art installations, streetscape beautification, lighting, experiential activities, and pocket parks.

Residents, local organizations, and businesses are encouraged to propose new projects to activate public spaces and advance Freeport's Downtown Vision Plan through the Momentum program.

"I can't wait to see the community's creative ideas for Downtown come to life with Momentum funding," said Freeport Economic Development Corporation Board President, Mary Davis.

The Momentum Grant Program will distribute \$40,000 in Town funding for projects that beautify highly visible areas, add color and vitality to streetscapes, and provide fun spaces for residents and visitors to relax and enjoy all that Downtown Freeport has to offer.

"Community members created Freeport's new Downtown Vision, and the Momentum program is a fun way to build on that inclusivity with tangible improvements that we can see, touch, and enjoy," said Freeport Town Council Chair, Dan Piltch.

Typical Momentum grant awards will range from \$2,500 to \$5,000 per project. Funding can be used for a variety of improvements to highly visible, publicly accessible spaces.

Momentum grants will be awarded quarterly over the next several months. The first round of applications are due by December 31, 2023. Additional details and the application form are available at [www.choosefreeport.com](http://www.choosefreeport.com). Interested parties are encouraged to contact Brett Richardson at (207) 865-4743, ext.117 to discuss their project goals and the simple application process.

Freeport's Downtown Vision Plan is a blueprint for new investment to support a vibrant downtown district with gathering spaces, public art, new housing and business development, and enhanced bicycle and pedestrian connectivity to enhance the experience of residents and visitors.