



Kristina Egan from GPCOG

Greater Portland Council of Governments

will talk about how growth has evolved to date, the tenets of smart growth,
And the benefits of smart growth in terms of environmental sustainability,
human health, open space and equity

Logan Capone from Principle

will provide the Freeport perspective on smart growth with an update
from Principle's recent Freeport Downtown Design Week

THIS LECTURE WILL BE 100% REMOTE ON ZOOM:

<https://us02web.zoom.us/j/84049739715>

Kristina Egan is the director of the Greater Portland Council of Governments, a “regional plan and do” agency that serves 30 cities and towns, helping them save money through collaboration and by building shared and sustainable prosperity for the Greater Portland and Lakes region. The Council allocates about \$25M annually to road and public transportation projects, develops the long term plan for the region’s transportation infrastructure, and runs the statewide Maine Clean Communities program promoting electric vehicles and clean fuels. The Council also funds the clean-up of industrial properties and readies them for economic development, provides small business loans, and advances economic development for the region. Before joining GPCOG, Kristina served as a town councilor in Freeport and was also the Director of Transportation for Massachusetts, and the Director of their South Coast Rail project, which included the award-winning South Coast Rail Economic Development and Land Use Corridor Plan. Prior to that she served as the Director of the Massachusetts Smart Growth Alliance. Kristina has an M.A. from Johns Hopkins and a B.A from Wesleyan University.

Principle is an urban design, development, and planning firm that works at the intersection of architecture, planning, design, and real estate development to deliver quality human-scale projects, and build places with lasting value. They believe in people-powered places and provide design ideas and placemaking solutions that are anchored to the local community and its geography, striving to deliver unique, practical, effective, and broadly-supported solutions. Principle engages with communities directly in their neighborhoods, partnering with organizations interested in seeing strong environmental, economic, and social returns in order to create visions for the future that can start with real-world improvements today. They work with cities and citizens to craft plans that genuinely reflect the character of a place and promote resiliency in an ever-changing world.

Logan Capone is an urban planner interested in creating a liveable and sustainable public realm by planning places for people. At Principle, Logan assists with planning, design, and development projects, as well as public engagement. Before joining Principle, Logan worked in Preservation Planning for the City of Somerville, planning public events, managing public outreach campaigns, as well as assisting with the management of historical sites.