Recycling and



Extended Producer Responsibility (EPR)

Please join us to learn more:

December 5th, 6:30 pm, Freeport Community Library, 10 Library Drive

Refreshments will be served

MAINE is the FIRST STATE in the country with an EPR law!

EPR is a policy approach where responsibility for the treatment and disposal of post consumer goods is shared by the producer with the goal of preventing waste, promoting design for the environment, and supporting recycling and materials management goals.

Vanessa Berry *of Natural Resources Council of Maine (NRCM)* will discuss EPR and highlight Maine's EPR law that places the burden for excessive packaging on the producer rather than the consumer. She will update us on its implementation and describe the potential cost savings to municipalities.

Alexandria Kane *of ecomaine* will take us on a dive into the world of recycling, wish-cycling and waste diversion, to learn what is truly recyclable and why. Alex will go over the basics of recycling and what you can do to improve a closed loop in your community.



Vanessa got her start with NRCM as a member of the NRCM Rising Leadership Team in 2019. She uses her expertise in talking trash and sustainable materials management to build public support for policies that promote the Solid Waste Management Hierarchy. Prior to her role as the Sustainable Maine Outreach Coordinator, Vanessa spent nearly four years working directly with municipalities, schools, and local organizations to provide education and support on their waste reduction and diversion strategies. She has a bachelor's degree in Elementary Education from University of Maine at Farmington, and a master's in Sustainability Science from Unity College.



Alex originally became interested in sustainability and environmentalism in high school when she joined environmental clubs that focused on recycling. Since then, she received her A.A.S. in Horticulture from Southern Maine Community College, then a B.A. in Environmental Science Planning & Policy from the University of Southern Maine, where she was a part of the KAO of Environmental Discipline. While working with the Maine Audubon and now with ecomaine, global sustainability and native species protection have served as her favorite subjects. Alex joined ecomaine in February 2022.