

The table below outlines the current Electrify Everything! rebates qualified residents can get in addition to [Efficiency Maine \(https://www.energymaine.com\)](https://www.energymaine.com) rebates. To receive these rebates, you must provide the City with proof of your Efficiency Maine rebate.

Equipment/Service	Electrify Everything! Rebate
Air Source Heat Pump	\$1,200
Hot Water Heat Pump	\$400
Air Sealing with Energy Assessment	\$100
Insulation	20% of project cost up to \$2,000
New or Used Battery Electric Vehicle (BEV)*^	\$2,000
New or Used Plug-In Electric Hybrid Vehicle (PEHV)*^	\$2,000

*Opportunity for renters

^New or Used BEV or PEHV may be purchased in or out-of-state from reputable dealer

9/13/23, 9:10 AM

City of South Portland, Maine | Official Website :: Electrify Everything!

Equipment	Electrify Everything! Rebate
Electric Bike (E-Bike)	\$500 (as of April 1, 2023)
E-Cargo Bike	\$800 (as of April 1, 2023)
Electric Lawn Mower	\$300 (as of April 1, 2023)
Electric Leaf Blower	\$100
Electric String Trimmer*	\$50 (as of April 1, 2023)

*Rebate Available After April 1, 2023

Please note the following restrictions on Electrify Everything! rebates:

- The current maximum Electrify Everything! rebate total is \$2,000 per household.
- There is a limit of one (1) of each rebate per household. For e-bikes, there is a limit of two (2) total e-bikes and e-cargo bikes combined per household.

Do I Qualify for Electrify Everything!?

Currently, Electrify Everything! provides rebates for South Portland residents with household income up to 100% of Area Median Income. Check the table below to see if you qualify.

Number in Household	1 Person	2 Person	3 Person	4 Person	5 Person	6 Person	7 Person	8 Person
Low-to-Moderate Income (100% of AMI)	Below \$78,200	Below \$89,400	Below \$100,600	Below \$111,700	Below \$120,650	Below \$129,600	Below \$138,500	Below \$147,450

All:

Following up on Mason's email to you, enclosed is a sheet showing the rebate amounts South Portland used for the equipment we think you should add to Freeport's program. The sheet also shows what 100%AMI is for different family sizes.

Bob

On Wed, Sep 13, 2023 at 10:58 AM J. Mason Morfit <j.mason.morfit@gmail.com> wrote:
Amigos -

As you know, Freeport's municipal rebate program for energy-efficient equipment has not met expectations. We believe that two adjustments (1) an increase in the number of items covered and (2) an increase in the qualifying income level required for participationwill improve program participation.

Following is information about South Portland's program obtained by Bob Stevens. We would propose increasing the number of items covered to include all those covered by South Portland and increasing the qualifying income level up to 100% of Area Median Income (e.g., below \$111,700 for a family of 4).

We would like to put action on these changes on the agenda for the next Town Council meeting on the 19th. If you have any questions or desire additional information, please don't hesitate to contact me or Bob

Many thanks.

SOUTH PORTLAND, Maine – After a hugely successful campaign, more than **\$262,000** in rebates were given out during Electrify Everything!, South Portland's beneficial electrification program. Aimed at assisting low- and moderate income residents with adopting more efficient, cleaner electric technologies for their homes, transportation, and lawncare equipment, the program funded rebates for **317** South Portland households in just 10 months! Electrify Everything! was funded by the American Rescue Plan Act (ARPA).

The Highlights

Launched on September 1, 2022 at a time when heating fuel and gasoline prices were at record highs, South Portland's Electrify Everything!'s design was simple; help low- and moderate income residents adopt more efficient, cleaner electric technologies to help save money and feel more comfortable in their homes. Electrify Everything! also helped South Portland to reduce community-wide greenhouse gas emissions through beneficial electrification. The City provided rebates on electric vehicles, electric lawn care equipment, e-bikes, heating and cooling systems, and home weatherization. South Portland residents with a household income up to 100% of Area Median Income (e.g. below \$111,700 for a family of 4) were eligible to receive up to \$2,000 per household in rebates, on top of other federal and state (Efficiency Maine) rebates. In total 317 South Portland households took advantage of the rebate program for the installation or purchase of the following equipment:

Air Source Heat Pumps: 92

Hot Water Heat Pumps: 19

Air Sealing: 1

Insulation: 23

Electric Vehicles (all-electric and plug-in hybrids): 13

Electric Bikes: 89

Electric Lawn Mowers: 132

Electric Leaf Blowers: 35

Electric String Trimmers: 37

In South Portland, 19% of greenhouse gas (ghg) emissions originate in our residential buildings. 32% come from transportation - totaling more than 50% of our community-wide ghg emissions. Our climate action plan, *One Climate Future*, identifies beneficial electrification, or the replacement of fossil fuels with electricity in a way that reduces overall emissions and energy costs, as a key strategy. By offering rebates directly to residents for electric home heating systems, vehicles, and lawncare equipment – paired with an electric grid that is increasingly run on renewables – we have made significant progress towards becoming carbon neutral.

Although Electrify Everything! has ended at this time, ongoing projects and other rebates available at the state and federal levels will continue to help us reach our goal of carbon neutrality by 2050.

Questions or comments about Electrify Everything! may be directed to South Portland's Sustainability Director, Julie Rosenbach at jrosenbach@southportland.org